



24 years of history!

At the beginning of 2007, my father, Shri Mahesh, summoned us Veronica Tanguy (graduate of the *HEC business school* and daughter of a former pupil) and myself in his desk on the 1st floor of the « 50 rue Vaneau – Paris ».

He explained us his desire to give a new breath to FIK by developing the image of the Association to agree with its time. With Veronica we had a lot of ideas. Starting with the drafting of a new brochure. It needed to be clearer and contemporary to raise FIK and reach a wider audience than just FFHY's pupils (*the French Federation of Hatha Yoga*). In April 2008, following an executive board, I was elected president. Wishing to pursue the work started with my father, the setting up of a web site began : donnonslavie.org. We wanted to harmonize our communication and our administrative visibility for an easy identification of FIK. FIK had a new logo, clearer and always in connection with its Indian heritage. Followed its Facebook page, a brochure and an online shop on its web site.

From June till August 2008, I passed three months within the Halligudi General Hospital to follow the evolution of Shri Mahesh's memorial works. This stay enabled me to learn about the functioning of the hospital, its buildings and its management team. Before developing our projects it was necessary to renew and modernize the structure thus offering optimal working conditions. We called on Doctor Briot to come during two months to audit the hospital. His expertise backed by a solid report allowed us to anchor work methods for the nursing and administrative staff. Each milestone we passed and each decision we made, we were supervised by competent professionals (doctors, agronomists, architects, electricians, etc.) specialized in various domains (the electric renovation thanks to *Electriciens sans frontière*, the medical aspect by *Médecins du Monde*, etc.) and by the introduction of audits.

In Paris since 2009, the team professionalized it due to the presence of trainees and professionals from *Sciences-Po* (Political Science University) and *IRIS* (The French Institute for International and Strategic Affairs) for the office of coordinator and administrator. To FIK, each file is minutely thought to correspond to the choice of the objectives and the investors who ask for a follow-up and for an evaluation of our activities.

Today FIK standardized its communication. Our collaborators are always still with us and a strong dynamics has been put into place. A new brochure is being printed and our web site (www.franceindekarnataka.org) has just set up its shop online shop. And we owe much of it to you. Thank You. Namasté!

Juliette Sushila Ghatradyal



FRANCE INDE KARNATAKA

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Through its logos, timelines of FIK's visual identity

Since its creation in 1994, FIK has managed to reinvent itself continually. Its past logos and its current logo are the witness of its history and its evolution in a period in perpetual motion.

1998



2010



2015



When Shri Mahesh and his close collaborators thought about the creation of the first logo of FIK, a symbol came over them : the Indian sacred cow. If the animal is venerated in all the country it is because it supplies sacred products: the milk and its milk derivatives that are the lassi (fermented milk) and the ghî (melted butter), the urine and the dung. The mixture of these five components is reputed to be a purifier for the soul and body.

As for the mooing of the cow, in India it is translated by "mâ", what, in several Indian languages, means "mom". So the cow represents the ground and the nourishing mother, the « original source of all life. » By using it for FIK, Shri Mahesh wished to value the Indian culture and create links between his native land and his host country. The knowledge sharing between France and India was like a part of the renewal of the village. To symbolize it Shri Mahesh incorporated the Karnataka area and Gandhi's spinning wheel representing the autonomy. Afterward, in 1998, the logo was refined to put the cow in the spotlight.

Raising high the torch inherited from her father, In 2007, Juliette Sushila Ghatradyal wanted to keep supporting the French-Indian agreement in the hospital through projects supported by the presence of French nurses volunteers ; and from 2010 by administrative directors. To connect FIK with the medical field, a new logo was created. Keeping the symbol of the sacred cow, he adorned itself with the medical cross and with the orange. A colour well known to you all! And a color representing the Indian national flag, the saffron, the spirituality and the point of balance between the yellow (representing the knowledge and the instruction) and the red (the energy and as symbol for life). More minimalist and visible, this second logo summarized FIK's fundamental values: to guide, to support, to treat and to share knowledges together.

In partnership with the Gloria Mundi Foundation (dedicated to support humanitarian foundations or associations in their daily communication) and after the charity sale (Child care for all), it was decided in 2015 to give a contemporary imagery to FIK. Keeping the cross (here represented by dressings) and the orange color, the current logo meant to incorporate the notion of the childhood. Representing a Karnataka protector who is traditionally put near the house entrance to keep devils away. This small character is for FIK the friend of a child who will protect him, to keep him alert and healthy. This logo marks a turning point in the Association history which is today completely heading for the children's health.

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The air quality and the waste management affect on the toddlers health

Since coming into office in May 2014, the Indian Prime Minister Narendra Modi decided to make more flexible rules protecting the environment to restoring economic growth and foreign investors. But today, pollution from factories and the road traffic is a major public health concern. In 2015, the World Health Organization (WHO) considered that the airborne contamination (land-based pollution and water pollution) was certainly responsible for 2,5 million deaths (India, WHO statistical profiles). So the heaviest human toll listed to the world. Together with, the fine particles present in the atmosphere are the cause of numerous chronic diseases: bronchitis, asthma, lung cancers, myocardial infarction, etc. Among the most disturbing atmospheric pollutants in India: the tropospheric ozone. Because of transport, the open burning of waste incineration and the coal combustion for power-generation, these organic compounds are particularly present in the atmosphere. In Karnataka's rural areas of Karnataka, the tropospheric ozone reduces the photosynthetic activity damaging the plant development and causing yield reductions and pollution farming.

While the environmental pollution is only one out of many causes of childhood disease, FIK is keen to include this ecological problem into its projects. For this purpose, the Association examined the work of Pierre Rabhi and his daughter Sophie on the child's development in connection with the discovery and the protection of their environment. During pregnancy and the first years of caring for a child, the child's development child rests on fundamental elements such as a good quality food, the child development and a healthy environment. But currently many are those who suffer from malnutrition and from contamination by spoiled food. More the cooking methods and the waste combustion impact on their respiratory health. The nursery, among its numerous aims, made the environment at the forefront of its actions to participate in protecting of the housing and external environment.

Close to the mothers and the children, the nursery wishes to bring a preventive and educational support in particular via the implementation of best practices regarding hygiene and child education on his immediate environment.



The environment day organized in the village.



In Halligudi, the waste management is a real problem of public health.



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Environmentalist and book's author of « Vers la sobriété heureuse », Pierre Rabhi, calls to influence behaviour to be more respectful to others and to the land. He evokes pedagogical principle who are in addition of the modern education and where the child learns while he amazes. A balanced approach to connect the child with the nature, to discover more about their wealths and its complexity. And so that he learns to live better in his immediate environment. Via manual activities, the creation of a garden, artistic and playful animations, the nursery wants to question the child about the knowledge and the conservation of the flora and fauna. Simultaneously, thanks to a support and discussion sessions the nursery wishes to help the mothers to adopt new practices. For example to reduce the pollution risk on the housing environment.



The implementation of participative projects in such a space of meeting allows to impact on a small scale on the environment and to improve the welfare of all people, young and old.



« The ecology has to be a consciousness and not a party. For that purpose, it is necessary to educate about the respect for the planet the children from their youngest age. Then they will be conscious that the ecology cannot be overlooked if we want to survive. » Pierre Rabhi

Children of the Halligudi's school drawing a Lotus flower, symbol in India of the blooming of the consciousnesses.



☐ **YES**, I want to continue Shri Mahesh Actions and help the HALLIGUDI Hospital

I make a donation and I give now :

☐ 15€ ☐ 30€ ☐ 50€ ☐ 100€

Other amount :key figures.....€

☐ I make a donation now and will do so regularly every month all the year through wire bank transfers to FIK Association bank account.

Amount : €

☐ I joint FIK Association with a yearly contribution of **50 €** which allows me to attend the General Annual Meeting

Please, complete the following information sheet (in CAPITAL LETTERS) with your e-mail address. For a better world, let us protect our planet, ecologically and economically.

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